

# Northern Virginia Community College

NICC Conference  
September 23, 2012

# NOVA Profile

- ◎ 76,796 students
- ◎ Majority minority
- ◎ 8,574 (11.2%) born outside the US (199 countries)
  - > South Korea (632)
  - > Ethiopia (629)
  - > Vietnam (506)
  - > Peru (425)
  - > Bolivia (405)

# Pathway to the Baccalaureate

- Started in 2005
- 2011-2012
  - > 6,500+ students
  - > 48 high schools in 8 local school systems
  - > 72% immigrants or children of immigrants
  - > Majority minority program
    - 35% Latino
    - 22% Caucasian and Middle Eastern
    - 16% African and African American
    - 20% Asian
    - 8% Other Minority

# PtB Model

- Intensive case management
- Begins in high school
- Regular workshops on college transition/preparation
- Financial aid
- Intrusive advising
- Cohort/learning communities
- Early dual enrollment at NOVA and GMU
- Guaranteed priority admission to GMU with degree and 2.85 GPA

# PtB Partners

- Eight local school systems
- George Mason University
  - > Other universities pending
- National College Access Network
- Montgomery College (replication)
- HS Parent Liaisons
- Churches, synagogues, mosques

# PtB Success Factors

- Documented and undocumented
- Work 1:1 w/ students to clarify status and in-state eligibility
- Parent programming series
- Spanish-language transition workshops
- Individual consultation with parents
- Piggyback w/ HS parent liaisons to offer workshops
- Pathway Connection (new) targets middle schoolers and their parents in community settings

# PtB Success Indicators

- 82% transition from HS directly into PSE
- 12% transition directly to four-year school
- 90% at NOVA are retained from first to second semester
- 81% at NOVA are retained from year to year
- 73% in good academic standing after first year
- Graduation rate is double NOVA's average

# Adult Career Pathways

- ACP began in 2011
- Shift from jobs first (ESL for Employment) to education first because most jobs require PSE
- Poverty has shifted drastically from American-born to foreign-born in 20 years
- One third of Fairfax Co. pop. is foreign-born
- 51% of students in Fairfax County schools don't speak English at home



# ACP Profile

- ◉ 71% are native speakers of a language other than English
- ◉ 37% unemployed
- ◉ 62% have children under 18
- ◉ 27% are single parents of children under 18
- ◉ 20% support elderly or disabled relative
- ◉ Average hourly wage = \$13.39
- ◉ Most common job is retail cashier

# ACP Demographics

- Majority minority
  - > 31% Latino
  - > 28% African or African American
  - > 13% Middle Eastern
  - > 11% Asian
  - > 11% Caucasian
  - > 6% Other minority
- 36% ages 22-30
- 28% ages 31-40
- 24% ages 41-50

# ACP Success Factors

- College Access Workshops in community
- Intensive case management
- Intrusive advising
- Financial aid
- Career counseling
- Referral network
  - > FCPS Adult Education/GED Programs
  - > The Nonprofit Roundtable
  - > New Multivision IT Alliance
  - > About two dozen independent agencies

# ACP Success Indicators

- 300 agreements signed in the first year
- Constrained by capacity
- 80% retention from first to second semester
- 87% completed initial semester with 2.0

# ACP New Initiatives

- Three early childhood centers that serve mostly immigrants
  - > Includes Fairfax Early Head Start
  - > Enrolling staff and parents
  - > Two generations receiving services
- ESL Bridge for Training Futures (four months)
  - > 2/3 turned away because of language
  - > Average 3.5 grade level increase
- Joint programming with PtB to recruit HS students for PtB and their parents for ACP
  - > Goal is multigenerational NOVA families

# Community Based Organizations

- Students earn college credit while participating in programs offered by CBOs
  - > Training Futures/Northern Virginia Family Services (Business IT credits)
  - > Goodwill Industries (Security & Protective Training)
  - > Year Up (IT, business, & communication credits)
  - > Computer Core (IT credits)
  - > Enterprise Development Group (Entrepreneurship)

# Training Futures

- Partnership began in 2007
- Recognized by the Aspen Institute
- 25-week program
- 75% immigrants
- Office skills training
- Half unemployed, half low-wage workers
- Median income = \$16,100
- Most common job is retail cashier

# TF Success Indicators

(253 participants, 2007-2010)

- 94% successfully completed the program
- 84% earned median of 17 NOVA credits
- 84% got new jobs
- Initial wage gain of 29% or \$3 per hour, equal to about \$6,000 annually
- Long term wage gain of 44%
- Home ownership increased 80%